

# 2023

## Sponsorship PROGRAM



**Ontario**  
Water Works Association

a Section of the American Water Works Association

# Who We Are

The Ontario Water Works Association – A Section of AWWA, is a leader in the delivery of safe drinking water. OWWA, with the support of its parent organization, the American Water Works Association (AWWA), is at the forefront of research, technology and policy development with respect to safe, sufficient, and sustainable drinking water.

OWWA is a voluntary, not-for-profit association of more than 1,500 water industry professionals. The Association reflects the wide range of duties, responsibilities and interests of our members. OWWA has long been recognized as the authoritative ‘voice’ of the water industry. We are governed by a president, elected annually, and a board of directors with a prescribed list of responsibilities.

Organizations who partner with OWWA have the opportunity to increase their brand recognition throughout the industry. Connect with water professionals across Ontario; we represent 80% of the drinking water industry. Support the OWWA in its recognition as the authoritative voice of the water industry.

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# OWWA Committee Events

Gold \$1,000	Silver \$500	Bronze \$300
Logo on seminar badges		
2 Complimentary Registrations	1 Complimentary Registration	
Logo on flyer and signage	Logo on flyer and signage	Logo on flyer and signage
Logo featured on website sponsorship page	Logo featured on website sponsorship page	Logo featured on website sponsorship page
Thank you social media post	Thank you social media post	Thank you social media post
Logo included on Pipeline Sponsor page	Logo included on Pipeline Sponsor page	Logo included on Pipeline Sponsor page

\*Select 1 committee/event from the list below

# OWWA Committee Events

## Technical Seminars and Webinars

These events provide opportunities for knowledge creation and exchange, as well as networking between industry professionals. OWWA seminars and webinars attract over 1,000 attendees per year.

### Events Proposed for 2023:

- Asset Management
- Automation
- Certification and Education
- Climate Change
- Construction
- Cross Connection Control
- Distribution
- Groundwater
- Small Systems
- Source Water Protection
- Treatment
- Water and Energy Efficiency
- Young Professionals *\*Tours and Social Events*

Visit <https://owwa.ca/resources/owwa-sponsorship-program.html> to sponsor!

# OWWA Programs

## Spring Awards Gala

Join us for a night of networking, cocktail hour, dinner & dancing to celebrate our 2023 awardees!

Thursday, May 4th, 2023  
Mississauga Grand Banquet and Event Centre

Visit <https://owwa.ca/resources/owwa-sponsorship-program.html> to sponsor!

### **Cocktail Hour Sponsorship**

**\$2,500**

Includes: Prominent logo on slideshow, podium recognition, includes table sponsorship (8 tickets)

### **Dinner Sponsorship**

**\$2,500**

Includes: Prominent logo on slideshow, podium recognition, includes table sponsorship (8 tickets)

### **Entertainment Sponsorship**

**\$2,500**

Includes: Prominent logo on slideshow, podium recognition, includes table sponsorship (8 tickets)

### **Table Sponsorship**

**\$750**

Includes: Prominent logo on table, includes 8 tickets

# OWWA Programs

## Water For People Program Sponsor

Support the OWWA Water For People Canada program by becoming a WFP event sponsor!

Your logo will be displayed at WFP Events such as: Ski Day, Holiday Bash Fundraiser, Silent Auction & more!

Visit <https://owwa.ca/resources/owwa-sponsorship-program.html> to sponsor!

**\$500  
Sponsorship**

\*Net proceeds from all WFP Events are donated to Water For People Canada

To learn more about Water For People , visit [www.waterforpeople.org](http://www.waterforpeople.org)



# AWWA Events

## Canadian Water Forum

Monday, June 12th, 2023 5:30pm-7:30pm

The Canadian Water Forum is a friendly event where you can say ‘Hello’ to old friends and meet new ones. This event is organized by the AWWA Canadian Affairs Committee with the five Canadian Sections of AWWA. The success of this event is made in part by the generous support of the Canadian water works industry and companies like yours. Don’t miss out on this opportunity!

Visit <https://owwa.ca/resources/owwa-sponsorship-program.html> to sponsor!

**Platinum**  
\$10,000

**Gold**  
\$4,000

**Silver**  
\$2,000

**Bronze**  
\$1,000





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## AWWA Events

### CANADIAN WATER FORUM 2023



ATLANTIC CANADA  
WATER & WASTEWATER ASSOCIATION  
Atlantic Canada Section



Ontario  
Water Works Association  
a Section of the American Water Works Association



American Water Works Association  
Western Canada Section



American Water Works  
Association

British Columbia  
Section



American Water Works Association  
Section Québec

## BECOME A SPONSOR TODAY!

### PLATINUM \$10,000

20 CWF Tickets

Prominent Logo on:

- Event Signage
- Event website
- Event tickets
- TV screens at the venue

### Gold \$4,000

10 CWF Tickets

Logo on:

- Event Signage
- Event website
- Event tickets
- TV screens at the venue

### SILVER \$2,000

4 CWF Tickets

Logo on:

- Event Signage
- Event website
- Event tickets
- TV screens at the venue

### BRONZE \$1,000

2 CWF Tickets

Logo on:

- Event Signage
- Event website
- Event tickets
- TV screens at the venue



ACE<sup>23</sup>



## The Ballroom Social Club

145 John St, Toronto, 2nd Floor

Sunday June 12, 2023

5:30 - 7:30 PM

# AWWA Events

## No Water... No Hockey: Ontario Section vs. Illinois Section

Sunday, June 11th, 2023 5:30pm-7:00pm

Sponsor the 'Good Old Hockey Game' to kick-off ACE23 in Toronto. Cheer on your team and network with ACE23 attendees.

\*Net proceeds are donated to the Water Equation. To learn more, visit [www.awwa.org/Water-Equation](http://www.awwa.org/Water-Equation)

Visit <https://owwa.ca/resources/owwa-sponsorship-program.html> sponsor!

### **Gold \$500**

Large logo on signs, flyer & social media

### **Silver \$300**

Medium logo on signs, flyer & social media

### **Bronze \$150**

Small logo on signs, flyer & social media

# AWWA Events

## WE Golf

Sunday, June 11th, 2023

Join us for a morning of golf, networking and philanthropy in Toronto, Canada.  
Sponsorships are available and some include a foursome!

For more information and to sponsor, please visit:

<https://www.awwa.org/Water-Equation/About-Water-Equation/WE-at-ACE> or  
contact Michelle Hektor at [mhecktor@awwa.org](mailto:mhecktor@awwa.org)



# Additional Information

- Please visit: <https://owwa.ca/resources/owwa-sponsorship-program.html>
- For more information and questions, please contact Sam Petryna at 416-231-1555 or [spetryna@owwa.ca](mailto:spetryna@owwa.ca)
- All logo material will be requested for inclusion on marketing materials





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